

CASE STUDY

BEHIND OIL, COFFEE MOST TRADED COMMODITY IN THE WORLD

**WORLD-CLASS ATLANTIC COFFEE SETS QUALITY
STANDARDS WITH HEAVYWEIGHT APS PLATFORM.**

planet together
Production Scheduling Software

PLANNING / SCHEDULING / OPTIMIZATION / ANALYTICS



ATLANTIC
COFFEE SOLUTIONS

CLIENT

Atlantic Coffee Solutions

INDUSTRY

Coffee Producers / Ecom Agroindustrial Corp.

CUSTOMER PROFILE

 Originally established in Madrid, Spain in 1928 by Carlos De Aldecoa Fernandez, the Atlantic Coffee Solutions grew to international scale, and continues to expand under Carlos de Aldecoa Bueno, grandson to the founder.

Today, Atlantic Coffee maintains 1.4 million square feet of facilities; the world's largest natural decaffeination plant; the only fully integrated private-label instant coffee manufacturing operation in North America; 11 roasting lines; 22 packing lines; 45 grinding lines, all supplied from the leading coffee port in the world, the Port of Houston, home to Atlantic Coffee.

Atlantic Coffee procures and processes bulk green coffee, then custom roasts and blends the coffee by soluble processing, natural decaffeination and grinding, before packaging and distributing the coveted brew around the world. Atlantic coffee plants are considered the most integrated in the world.

www.atlanticcoffeesolutions.com

PLANETTOGETHER PROFILE

PlanetTogether was founded in 2004 as the culmination of decades of academic research at Cornell University. Combined with over 20 years of industry experience, we focus on making manufacturers more successful by applying software that solves production planning and scheduling problems. With our powerful, easy to use, integrated software tools and education, manufacturers can attract and retain customers by delivering faster—and do it more profitably by minimizing resource and inventory costs. PlanetTogether is on a mission to make the planet more productive, one manufacturer at a time.

PLANETTOGETHER INC.

662 Encinitas Blvd.
Encinitas, CA 92024

1-888-317-8807

planettogether.com

OUTDATED SCHEDULING SOFTWARE

Recently, Atlantic Coffee acquired Kraft's Maxwell House facility in Houston, and quickly discovered a production scheduling challenge in efficiency standards between its existing facilities and the acquisition. Atlantic Coffee already planned to upgrade its own planning and scheduling software, so the time was right for Jaime Ozuna, Atlantic's Production Scheduler, to source a heavyweight platform provider. PlanetTogether emerged the winner out of a three company competition.

Ozuna now has trouble recalling the specifics of their old system. "I know what we called it, Schedule X. I can't remember

who made it, but I was so glad to see it go!" Under Schedule X, Ozuna had no choice but to schedule production machines one by one on separate pages. "It was not user friendly," Ozuna recalled.

According to Ozuna, "PlanetTogether's APS was easier. Color coordinated functionality makes the schedule simple to scan, and data is easily modified to fit our specific needs. I can look at my screen and know exactly when we're running decaffeinated coffee. I know when jobs will be late, on time, case quantities. I see everything on one screen."

ON ONE SCREEN

"The great thing about APS from PlanetTogether . . . **ALL MACHINES CAN BE GROUPED TOGETHER ON ONE SCREEN.** You know immediately how each machine impacts the other and their basic correlation to the whole schedule, not just for the current week but for days, weeks, or months out . . . very organized and coordinated," says Ozuna.

Above all, **PLANETTOGETHER OPENED UP A NEW CUSTOMER SEGMENT FOR ATLANTIC COFFEE**, those who insist on daily and weekly schedules, which Atlantic now delivered. "I'm very happy now that everything is up and running. We use it for everything. PlanetTogether has cut **PRODUCTION SCHEDULING TIME IN HALF.**" informs Ozuna. If Atlantic needs help or training, PlanetTogether offers immediate support services from the integration through the life of the relationship.

"I highly recommend PlanetTogether. Life will be easier for any manufacturer who chooses PlanetTogether; it's an efficient scheduler, plain and simple, and overall great product and so worth the investment," said Ozuna.

ABOUT PLANET TOGETHER

PlanetTogether makes it easier to manage your orders, capacity and inventory. With PlanetTogether's top-rated planning and scheduling software, multi-plant manufacturers are able to improve on-time delivery, shop floor productivity, inventory turns, planner productivity and visibility by at least 50%. Since its founding in 2004, PlanetTogether has retained its laser focus on solving manufacturing planning and scheduling challenges with its Advanced Planning, Scheduling & Analytics software platform and related support services.





**WANT TO
OPTIMIZE THE
PERFORMANCE
OF YOUR
BUSINESS?**